

— IMPLEMENTATION

DAM implementation

From legacy systems to a modern DAM your team wants to use.

Ntara makes DAM implementations straightforward. We work closely with your team to understand how your business approaches digital assets, then do everything possible to ensure a smooth transition from legacy systems to modern platforms.

We partner with leading DAM platforms and have several certified strategists, solutions engineers, business analysts, and developers on staff. With Ntara, your DAM implementation will satisfy your specific use cases and deliver real ROI to the business.

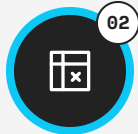
01 - THE ENGAGEMENT

Five phases we deliver



Discovery

Onsite or virtual workshops to map current state, asset workflows, and success metrics. Includes an Ntara DAM analysis.



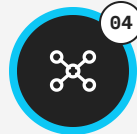
Design

Taxonomy, metadata, and governance design tailored to how your team creates and reuses assets. The foundation for everything else.



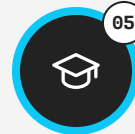
Configuration

Upload, approval, and distribution workflows configured by user group. Permissions and review paths your team can actually run.



Integrations

Connections to your creative tools, PIM, CMS, and downstream channels. Additional integrations can be written for any internal system or distribution endpoint.



Enablement & launch

Training, hypercare, and a documented runbook. This is the handoff that makes adoption stick.

02 - WHAT TO EXPECT

SCOPE

Tailored to your platform, migration, and integrations

TIMELINE

12-16 weeks

DELIVERABLES

Configured DAM with taxonomy and metadata schema, asset workflows, creative-tool integrations, and a hypercare runbook.

The value to your business

This implementation gives your team a DAM system configured for how your business actually runs. Use cases, integrations, and user groups are all dialed in for measurable ROI from day one.

Ready to implement your next DAM?

Let's schedule a discovery call to scope your implementation.

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