

IMPLEMENTATION

PIM implementation

From legacy systems to a modern PIM your business actually uses.

Ntara makes PIM implementations straightforward. We work closely with your team to understand your unique needs and goals, then do everything possible to ensure a smooth transition from legacy systems to modern platforms.

We partner with leading PIM platforms and bring multiple certified strategists, solutions engineers, architects, and developers to every engagement. With Ntara, you can expect a PIM implementation that satisfies your specific use cases and delivers real ROI to the business.

01 - THE ENGAGEMENT

Five phases we deliver



Discovery

Onsite or virtual workshops to map current state, use cases, and success metrics. Includes an Ntara PIM analysis.



Design

Data model, taxonomy, and governance design tailored to your catalog and channels. This is the foundation everything else builds on.



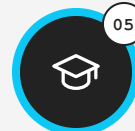
Configuration

Out-of-the-box workflow configured for up to four user groups. Roles, permissions, and review paths your team can actually run.



Integrations

Standard scope includes two inbound and two outbound. Additional integrations can be written for any internal system, and syndication can be added for outbound data transfers.



Enablement & launch

Training, hypercare, and a documented runbook. This is the handoff that makes adoption stick.

02 - WHAT TO EXPECT

SCOPE

2 in + 2 out
integrations
standard scope

TIMELINE

16-20 weeks

DELIVERABLES

Configured PIM with data model, out-of-the-box workflow for four user groups, four integrations, and a hypercare runbook.

The value to your business

This implementation gives your team a PIM configured for the way your business actually works. Use cases, integrations, and user groups are all dialed in for ROI from day one.

Ready to implement your next PIM?

Let's schedule a discovery call to scope your implementation.

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