

— MANAGED SERVICES

PIM managed services

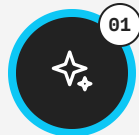
Go-live is not the finish line. Keep your PIM delivering value long after launch.

The organizations that get the highest ROI from PIM treat it as a living system. Channels change, catalogs grow, integrations need updates, and new team members need training. Every time your business makes a strategic move, your PIM needs to evolve with it.

The PIM programs that plateau are usually the ones without a plan for what comes after launch — a new product line, an acquisition, a new market, or a new distribution channel. Ntara's managed services retainer is how the best PIM programs stay solid.

01 — WHAT'S INCLUDED

What managed services include



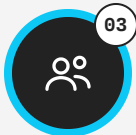
Ongoing enhancements

New features, integrations, and configuration improvements as your requirements evolve. Scoped and delivered in prioritized sprints.



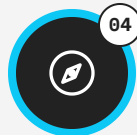
Performance reviews

Regular analysis of data quality, completeness scores, workflow efficiency, and syndication accuracy. Visibility into how the platform is performing.



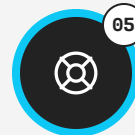
Adoption tracking

Usage reporting across teams and user groups. When adoption dips, we identify it before it becomes a downstream data quality problem.



Strategic planning

Regular sessions to review the roadmap, identify new opportunities, and align PIM investments with where the business is heading.



Hypercare support

Priority access to Ntara's PIM team for issue resolution, urgent configuration needs, and questions between planning cycles.

02 — WHAT TO EXPECT

MODEL

Ongoing retainer

CADENCE

Prioritized sprints

DELIVERABLES

Enhancements, performance reviews, adoption tracking, strategic planning, and hypercare built into every retainer.

The value to your business

A managed services retainer keeps your PIM evolving with the business, so the platform keeps delivering ROI as channels, catalogs, and teams change.

Ready to keep PIM delivering after go-live?

Let's schedule a discovery call to scope your managed services retainer.

www.ntara.com →